

SPONSORSHIP PROPOSAL

NZSOLD 2024 SYMPOSIUM
15 & 16 OCTOBER 2024
INTERCONTINENTAL HOTEL
WELLINGTON



NEW ZEALAND
**Society on
Large Dams**



NEW ZEALAND **Society on Large Dams**

WHO WE ARE

The New Zealand Society on Large Dams (NZSOLD) was founded to advance the technology of dam engineering and support socially and environmentally responsible development and management of water resources. NZSOLD is actively involved with technical, environmental, social, economic, regulatory, and administrative aspects of dams and their safety and promotes cooperation between stakeholders with an interest in dams. This includes technical, regulatory, owner representatives, and the general public. NZSOLD develops and provides information to members and represents the industry at the government level, and New Zealand at the International Commission on Large Dams (ICOLD). NZSOLD comprises approximately 30 Corporate Members and 220 Individual Members from the dams industry.

NZSOLD seeks to:

- Promote recommended practice in the development, operation, maintenance and refurbishment of dams and their associated impoundments throughout New Zealand;
- Integrate recommended practice into the regulatory process associated with the dam and impoundment management industry in New Zealand;
- Be recognised as a credible and respected professional body and their associated impoundments in New Zealand; and
- Provide a forum that brings industry representatives and associated stakeholders together for the benefit of all.

NZSOLD 2024 SYMPOSIUM

ABOUT THE EVENT

NZSOLD is pleased to welcome its members, as well as members of the wider dams community, to join us for our 2024 Symposium.

The themes are:

- **Day 1: Ensuring safety** with a focus on dam safety management, emergency preparedness, and lifecycle management.
- **Day 2: Exploring engineering excellence** through technical investigation, evaluation, design, and construction of dams and dam upgrades.

The Symposium will share information on the upcoming 2024 updates to the New Zealand Dam Safety Guidelines, and the interpretation and application of the recent 2023 updates, drawing on a year of learnings.

ABOUT THE ATTENDEES

The NZSOLD Symposium is the largest annual event in the New Zealand dams industry.

Over 30 industry organisations are expected to be represented, including owners, consultants, local and regional authorities, contractors, and academia.

Day 1 will be valuable for those preparing and updating Dam Safety Management Systems and Dam Safety Assurance Programmes ahead of regulatory deadlines.

Day 2 will cover technically challenging aspects of investigation, design, and construction, which will support the industry with projects to maintain and renew the value of critical assets, as well as develop new assets to serve New Zealand's future water and energy security.

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REASON TO SPONSOR

Great reasons to sponsor include:

- Developing and strengthening your brand
- Generating business leads
- Advising the industry of key changes in your business, such as M&A's, rebranding or repositioning
- Showing your organisation's support for NZSOLD and its mission of promoting recommended practices in the dam industry

BENEFITS OF SPONSORSHIP

- Opportunity to brand chosen sponsorship (at sponsor cost, refer specific item)
- Logo to appear in pre and post-symposium communications
- Logo to appear on the symposium website with hyperlink to sponsor website
- Logo to appear on the screen before, during breaks and after symposium
- Verbal recognition by MC at the start and end of the symposium
- Attendee list (excluding those who 'opt-out')

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Sponsorship Packages

Day Technical Session Sponsor - \$3,500 + GST

Opportunity for 2 sponsors

As a day technical session sponsor, you will have the following benefits:

- your organisation will be specifically acknowledged as the day sponsor
- your logo will appear on the (chosen) day programme, on the event website, on all communications pre & post event, on the screen before, during break time, and after the event
- opportunity to place your pull-up banner (provided by you) on the side of the stage
- MC recognition at the start & end of the event

Social Function Sponsor - \$3,000 + GST

Opportunity for 1 sponsor

As a social function sponsor, you will have the following benefits:

- your organisation will be specifically acknowledged as the social function sponsor
- your logo will appear on the event website, on all communications pre & post-event, on the screen before, during break time and after the event, and at the social function event
- opportunity to place your pull-up banner (provided by you) at the social function
- opportunity to brand the social function (at your own cost). Please contact Cheryll at info@cwevents.co.nz for more information about branding opportunities
- MC recognition at the start & end of the event

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Day Refreshment Sponsor - \$2,500 + GST

Opportunity for 2 sponsors

As a day refreshment sponsor, you will have the following benefits:

- your organisation will be acknowledged as the day refreshment sponsor
- your logo will appear on the chosen day programme alongside break times, on the event website, on all communications pre & post event, on the screen before, during break time, and after the event,
- placard on the refreshment table with your logo and 2 sentences (of your choice, to be provided to Cheryll at info@cwevents.co.nz for printing).
- MC recognition at the start of the event and end of the event

Coffee Cart Sponsor - \$3,000 + GST

Opportunity for 1 sponsor

As a coffee cart sponsor, you will have the following benefits:

- your organisation will be acknowledged as the coffee cart sponsor
- your logo will appear on the event website, on all communications pre & post event, on the screen before, during break time, and after the event
- opportunity to brand the coffee cart, (specifications to be provided)
- opportunity to place your pull-up banner (to be provided by the sponsor) beside the coffee cart
- opportunity to provide reusable coffee cups or branded coffee sleeves (at sponsors' cost).
- MC recognition at the start of the event and end of the event

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Name Tag Sponsor - \$3,000 + GST

Opportunity for 1 sponsor

Sponsor to provide branded lanyard (at sponsors' cost)

As a name tag sponsor, you will have the following benefits:

- your logo will appear on the name tag alongside NZSOLD, on the event website, on all communications pre & post event, on the screen before, during break time, and after events
- opportunity to provide branded lanyards (at sponsors' cost)
- MC recognition at the start of the event and end of the event

Industry Sustaining Sponsor

Gold - \$5,000 + GST

Silver - \$2,000 + GST

Bronze \$1,000 + GST

As an Industry Sustaining sponsor, you will have the following benefits:

- your logo will appear on the event website, on all communications pre & post event, on the screen before, during break time, and after the event
- MC recognition at the start of the event and end of the event

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Trade/Exhibition Table - \$5,000 + GST

By sponsoring a trade/exhibition table you will have access to the following benefits:

- you will be provided with a table in the foyer (catering area) and an opportunity to interact with delegates during breaks
- opportunity to brand your space (at sponsors' cost)
- your logo will appear on the event website, all communications pre & post event
- MC recognition at the start of the event and end of the event
- 1 x registration for the symposium

Ready to sponsor?

Please contact:

Abbie Lovelock (Stantec, abbie.lovelock@stantec.com)

Sam Paquier (Stantec, samuel.paquier@stantec.com)

Let us know your preference. Sponsorship & Exhibition packages will be assigned on a 'first come' basis.

Once booked, we will send you a copy of the sponsorship agreement.

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Sign me up

Name: _____

Position: _____

Company Name: _____

Business address (for invoicing): _____

Sponsorship Package: _____

Terms and conditions

Sponsors obligations

- To pay the Sponsorship Fee to Engineering New Zealand on or before the 20th day of the month following the month the Sponsor receives an invoice from Engineering New Zealand.
- It is in good ethical standing in respect of activities that involve or relate to engineering and acts as a good employer.
- That if it's engineering-related activities involve significant risk to people, they have an active health and safety programme, and this programme succeeds in keeping injuries or deaths within industry-accepted normal bounds.
- It is not currently embroiled in a dispute or legal action that is likely to attract substantial negative publicity in the community during the term of the sponsorship arrangement.
- That sponsorship of the event is not an endorsement by Engineering New Zealand of the Sponsor's products or services.
- To supply all materials by the requested date to the New Zealand Society on Large Dams. Any text may be edited by the New Zealand Society on Large Dams.
- That the message the Sponsor wishes to promote as part of its sponsorship is not in conflict with the general interests of the New Zealand engineering profession.
- That the New Zealand Society for Large Dams may make minor changes to the benefits package as long as the benefits are not substantially changed.

Engineering New Zealand's obligations

Engineering New Zealand agrees:

- It does not have any conflict of interest in relation to this Sponsorship, and will notify the Sponsor immediately if it becomes aware of a conflict or any other issue that could significantly impact on the Sponsorship.
- It is not currently, and will not during the period of and immediately after the Sponsorship, be knowingly involved in anything which could reasonably be foreseen as bringing the Sponsor into disrepute.

Dispute resolution and force majeure

- The Parties will attempt to resolve any disputes regarding this Agreement directly with each other. If that does not result in resolution, the Parties agree to resolve the dispute through mediation. An independent mediator will be appointed by mutual agreement.
- Neither Party will be liable to the other for any failure to perform its obligations under this Agreement where the failure is due to an extraordinary event that is beyond the reasonable control of the Party immediately affected by the event.